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大学を卒業後、国内外の証券会社調査部を経て、2007年よりフィデリティ退職・投資教育研究所 所長。定年を機に 2019年5月より合同会社フィンウェル研究所を立ち上げ、同研究所の代表も兼務。退職世代のお金との向き合い方を資産運用だけにこだわらず、雇用、地方都市移住等、多面的に意見を提唱している。CMA、証券経済学会・行動経済学会などの会員の他、2018年9月より金融審議会市場ワーキンググループの委員も務める。著書には『定年後のお金寿命までに資産切れにならない方法』(講談社+α新書)、『脱老後難民 英国流資産形成アイデアに学ぶ』(日本経済新聞出版)、『老後難民』、『日本人の4割が老後準備資金0円』(講談社+α新書)、『貯蓄ゼロから始める安心投資で安定生活』(明治書院)など多数。

Satoshi Nojiri

CEO, FinWell Research LLC

Mr. Nojiri is CEO of FinWell Research LLC, which he established in May 2019 and also works as head of Fidelity Investor Education Institute, Fidelity International in Japan. He joined Fidelity International in August 2006 as Head of Investment Marketing in Japan and became Head of the Fidelity Investor Education Institute when the Institute was established in March 2007. Mr. Nojiri has spearheaded several research projects and published several books on retirement readiness.

He has several experiences in Financial markets through research analysts and management of research departments in Japanese and Foreign Brokerage firms. Mr. Nojiri holds a BA degree from Japan's Hitotsubashi University. He is a member of Financial Market Working Group under the FSA's Financial System Council from September 2018, and the Chartered Member of the Securities Analysts Association of Japan, the Society for Economic Studies of Securities, Japan Academic Society for Financial Planning, Association of Behavioral and Economic Finance in Japan.